

DIGITAL HEALTH LITERACY TO INCREASE THE RESILIENCE OF THE DISADVANTAGED GROUP



Programme: Erasmus+
Key Action: KA 210 ADU - Small-Scale Partnerships
Action Type: Adult Education
Start: 30-11-2021 - End: 30-03-2023

Project Description

"Digital Health Literacy to Increase the Resilience of the Disadvantaged Group" project aims to increase digital health literacy to increase the resilience of the disadvantaged group (elderlies, disableds, stay-at-home mothers) who cannot get out easily in accessing digital skills applied in the health sector. The project develops tools for letting users better manage their health and disease and make their health literate.

Summary

Digital health literacy “is the ability to seek, find, understand, and appraise health information from electronic sources and apply the knowledge gained to preventing, addressing or solving a health problem” Digital communication technologies are playing an important role in the health communication strategies of governments and public health authorities during the COVID-19 pandemic. The internet and social media have become important sources of health-related information on COVID-19 and on protective behaviours. In addition, the COVID-19 infodemic is spreading faster than the coronavirus itself, which interferes with governmental health-related communication efforts. This jeopardizes national public health containment strategies. Therefore, digital health literacy is a key competence to navigate web-based COVID-19–related information and service environments. This project our aim is to increase digital health literacy to increase the resilience of the disadvantaged group(elderlies, disabled, stay-at-home mothers) who cannot get out easily in accessing digital skills applied in the health sector, and to better manage their health and disease and to make them a health literate.

Objective 1: To increase digital health literacy to increase the resilience of the disadvantaged group

Result 1:

- Training programs aiming to increase digital health literacy will be organized
- Awareness-raising campaigns will be organized
- Brochures will be handed out to the participants who attended the training programs and relevant stakeholders
- Each country will create an ebook about how to use digital tools on health in their own language
- An Instagram and youtube channel will be created about how to find the right information and reliable sites on the internet while searching on health
- A website including the official language of each partner country will be designed with the outputs collected from all countries at the end of the latest mobility. This website will be a kind of digital health guide for the digital health system of each partner country.

Objective 2: To get to know the digital health tools used across Europe

Result 2:

- In each mobility, partners will introduce their digital health system and digital tools on the health of their countries to exchange good practices.
- International congresses will be held where health professionals and other relevant stakeholders will be invited to



Partners

- ILA (Coordinator) - Netherlands
- Darıca Kaymakamlığı - Turkey
- Learnmera Oy - Finland

